



innovative
branding

Company
Profile

www.eliteib.net

make it inspiring

Greetings

It seems that you need some help in the digital world. If we're on to something here, then we encourage you to keep on reading. Get to know our work, our team and the general way we do things!

About Elite

First class experience

Elite IB is built on trust our clients have in us. The ultimate goal is to provide every client with that feeling. How do we do it? With a serious approach to work and with the orientation to results.

Focus

It's not easy to describe our team, so we'll do it with a single word. Focus. It's our fundamental guiding principle, and it's enabling us to provide the first class experience. Just try us!

Turning things around

Just because everybody does something one way, it doesn't mean it's the way to do it. That's why our slogan is: "Turning things around". The driving force behind our successful business story is in the strive for providing better results.

Our Values

Honesty

Progress

Result Orientation

Integrity

Discipline

Worldwide

JORDAN **UAE** **PALESTINE**
SAUDI ARABIA **SWITZERLAND** **BAHRAIN**

We are located in Jordan, but our clients are from all over the world

During our existence we had an opportunity to work with clients from different countries which helped us expand our knowledge.

References



سوق باب المدينة
Souq Bab Al-Madinah



دابوق
دستركت
Dabouq District



BIKERS VILLAGE
AMMAN



orange™



وزارة الحرس الوطني - الشؤون الصحية



KASOTC



ELITE UPGRADE
FEEL EVERY PART!



SHABKATI
شبكة المتطورة
لتقنية المعلومات



cgate Logistic Solutions



الجامعة الأردنية



farah



OTG OPTIMAL TRADING GROUP



Hisense



الكلية الجامعية
الوطنية للتكنولوجيا
NUCT



reddtechs



RAZAN YOUNIS



BALENCIA
بلنسيا



GOLDEN AIR



we connect



point



Whales Co. Pushing Limits



Fisrt Investment Group



ASC
Amer Abu Sal - Air Conditioning Systems
شركة عامر أبو سل لأنظمة التكييف



THE HANGAR
DIFFERENT

Digital Services



Branding,
Development
& Design



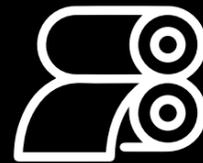
Content
Marketing



Visual Content
Production



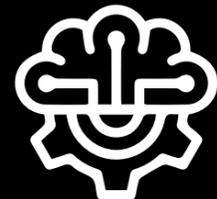
Social Media
Branding &
Advertising



Packaging
& Printings



Web
Development



Marketing
Technologies

Branding Design & Development

Brands in the twenty first century are like people, there's just too many of them, and each wants to look, feel and talk different to show it's character.

We get to know your brand inside out, and tailor the brand identity to suit its character and personality to reach desired target segments and market position with the right look whether the business is offering a product or a service.

**Brand
Strategy**

**Brand
Architecture**

**Brand
Design**

**Motion
Graphics**

**Printing &
Packaging**

**Editorial
Design**

Dabouq District

ONE MALL FOR ALL

Dabouq District a commercial mall in the best areas of Jordan, our mission in this project is to create a brand name that people feel is a place for everyone, by introducing feelings and a sense of intimacy in every design and every visual work that represents the mall.

Services provided

FULL marketing service has been provided for the mall, such as:

- Brand Strategy
- Brand Identity
- Media Production
- Social Media Marketing
- IMC Advertising
- Brand Public Relations
- Web UI/UX Development
- B2B, B2C Marketing
- Copywriting



GROW YOUR SUCCESS

Post COVID summer can be concerning?!

LEARN MORE

How to insure your restaurant's success with a breath taking view and diverse spaces.



Dabouq District

ONE MALL FOR ALL



COMING SOON
YOUR PREMIUM DESTINATION IN AMMAN

dabouqdistrict.com | Dabouqdistrict | Dabouqdistrict | **Dabouq District**

ONE MALL FOR ALL



COMING SOON
YOUR FUTURE DESTINATION IN AMMAN

dabouqdistrict.com | Dabouqdistrict | Dabouqdistrict | **Dabouq District**

ONE MALL FOR ALL

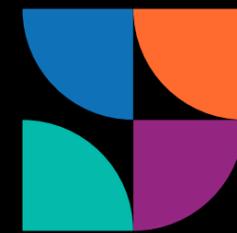


COMING SOON
YOUR FUTURE DESTINATION IN AMMAN

dabouqdistrict.com | Dabouqdistrict | Dabouqdistrict | **Dabouq District**



دابوق
دستركت



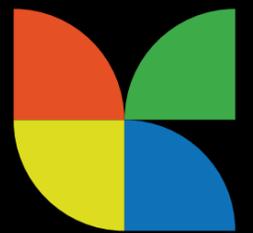
Shopping



Retail



Resturants



Lifestyle

THE ROOFTOP

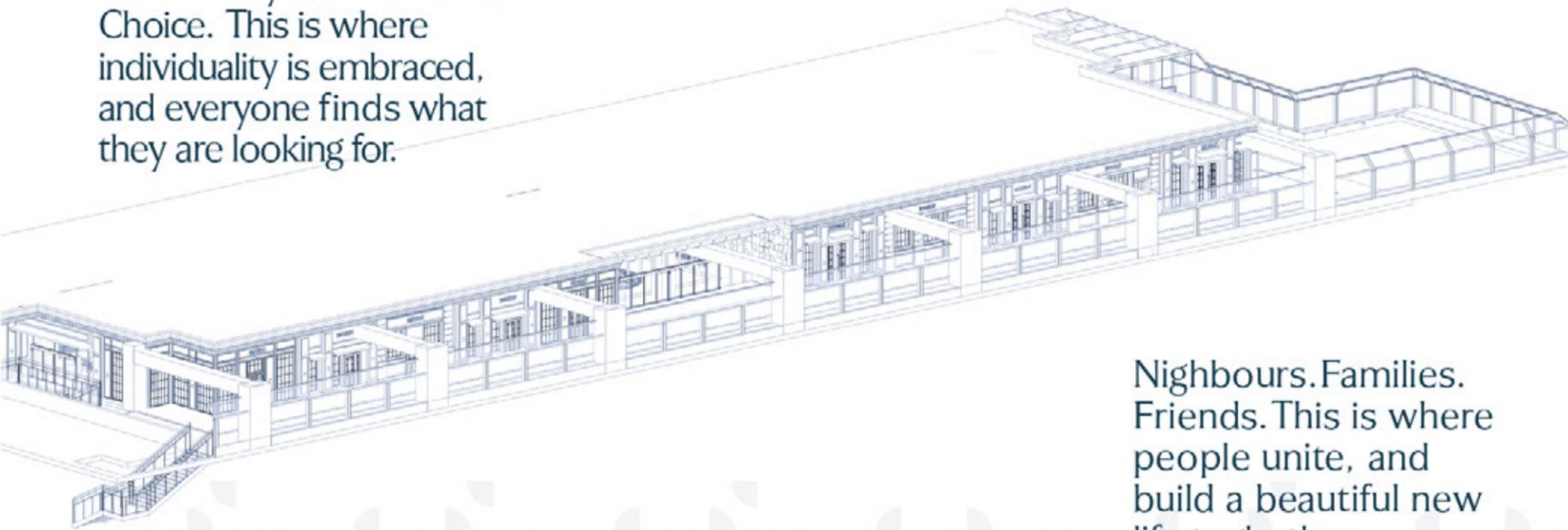
The ROOFTOP area, an area that was established on the basis of luxury and privacy, so we created a visual and strategic identity for it, characterized by focusing on the target group.

Community.
Friends.
Smart. Urban.
Neighbours.
Families.
Sustainable. Choice.
Convenience.



Shopping Experience Strategy

Community. Convenience. Choice. This is where individuality is embraced, and everyone finds what they are looking for.



Nighbours. Families. Friends. This is where people unite, and build a beautiful new life together.

FoodDistrict

Mezz



B1



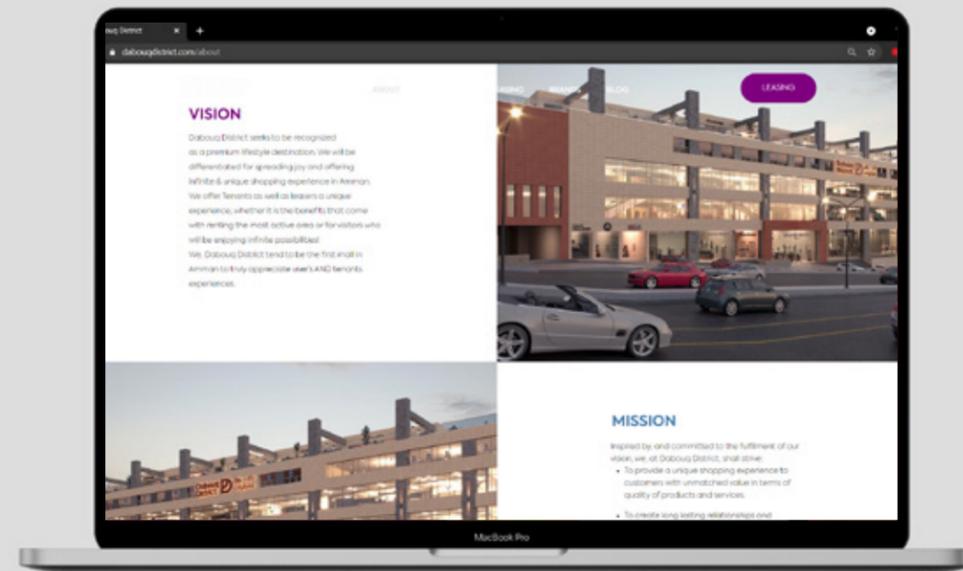
B2



Editorial Design & Printing



Website Design & Development





Rebranding

Elite Upgrade is a company specialized in transforming and renewing cars into newer, more beautiful and exciting models.

The challenge was to make the brand market more serious, closer and more similar to the well-known and powerful car models, where the brand was made through extensive research based on customer behaviors in dealing with these brands.

This brand has gained wide popularity in Jordan in particular and the Arab world in general.

Services provided

The marketing service has been provided for Elite Upgrade:

- Brand Strategy
- Brand Identity
- Media Production
- Social Media Marketing
- IMC Advertising

**تحويلات جديدة
لأسلوب فريد**

يمكنك تحويل
Lexus ES200h من شكل 2013-2015 لشكل 2017

Lexus
ES300h 2017

079 878 93 23
عمان - البارد - المنطقة الصناعية

ELITE
UPGRADE

FEEL EVERY PART!

**تحويلات جديدة
لأسلوب فريد
حصرياً**

تحويلات Lexus الجديدة

رجع سيارتك وكالة من خلال خدماتنا

- قطع العيار
- الصيانة العامة
- العناية بالمركبات
- تحويل المركبات

Lexus CT200h 2018 Lexus NX300h F-Sport Lexus ES300h 2017

079 878 93 23
عمان - البارد - المنطقة الصناعية

ELITE
UPGRADE

FEEL EVERY PART!

Social Media Campaigns



nuct. الكلية الجامعية الوطنية للتكنولوجيا

NUCT is a university specialized in technical sciences. The university needed a large advertising campaign to promote itself.

We changed the official logo and designed billboards to promote the specializations offered by the university.

The university reached more than 4 million people in just 20 days.

Services provided

The marketing service has been provided for NUCT:

- Brand Strategy
- Brand Identity
- Media Production
- Social Media Marketing
- IMC Advertising

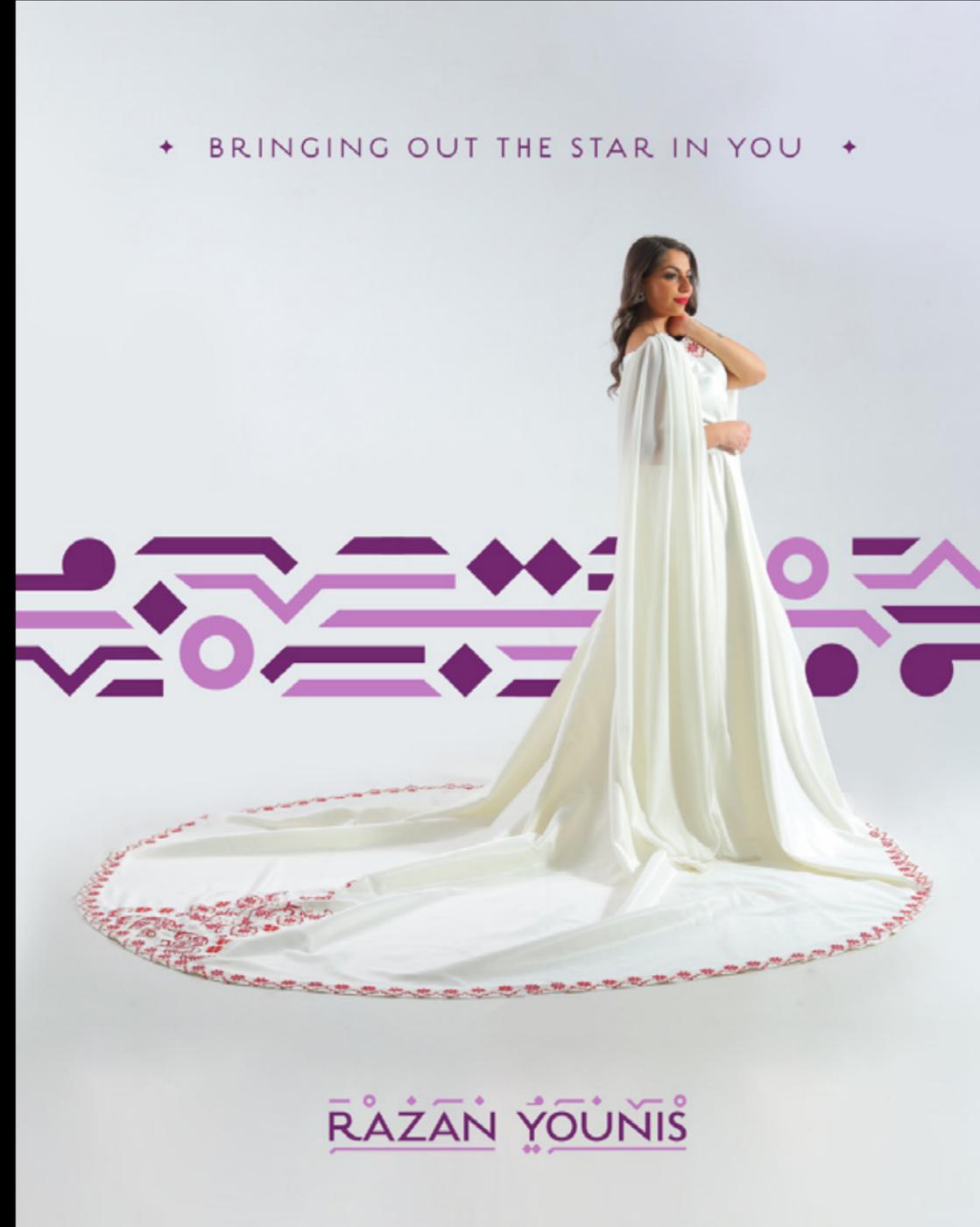
RAZAN YOUNIS

A fashion brand based on handicrafts. The logo and visual identity were made by merging modernity and luxury with connotations of Arab heritage.

Services provided

The marketing service has been provided for RY Fashion:

- Brand Strategy
- Brand Identity
- Photography
- Social Media Marketing



reddtechs

Redd Technologies is a company specialized in artificial intelligence products. The brand has been manufactured in line with the development in the sector represented by this company.

Services provided

The marketing service has been provided for Redd Technologies:

- Brand Strategy
- Brand Identity
- Web Design & Developmet
- Editotial Design
- All branding stationary

A4 Folder



Letter Head & Invitation Envelope



Cartoon Bag



Business Cards





Secrets Ville is an application to document the lives of influencers on social media. We have made visual identity and advertisements in a way that supports spontaneity and is appropriate for all segments of society.

Services provided

The marketing service has been provided for Secrets Ville:

- Brand Strategy
- Brand Identity
- IMC Advertising
- Brand Public Relations
- Copywriting



T H E
HANGAR[®]
DIFFERENT

THE HANGAR[®] is a brand operating in the auto parts sector, they sell premium auto parts and modify cars in a way completely different.

Services provided

The marketing service has been provided for The Hangar:

- Brand Strategy
- Brand Identity
- Media Production
- Social Media Marketing
- IMC Advertising

T H E
HANGAR[®]
DIFFERENT



AUTO PARTS
FACE LIFTING
KITS
BODY
CAR CARE

عادي!
بتقدر تشتريه
اونلاين

T H E
HANGAR[®]
DIFFERENT

CALL US
079 002 002 0
WWW.THEHANGARJO.COM

DIFFERENT

Social Media Branding





WeConnect is a company specialized in artificial intelligence products. The brand has been manufactured in line with the development in the sector represented by this company.

Services provided

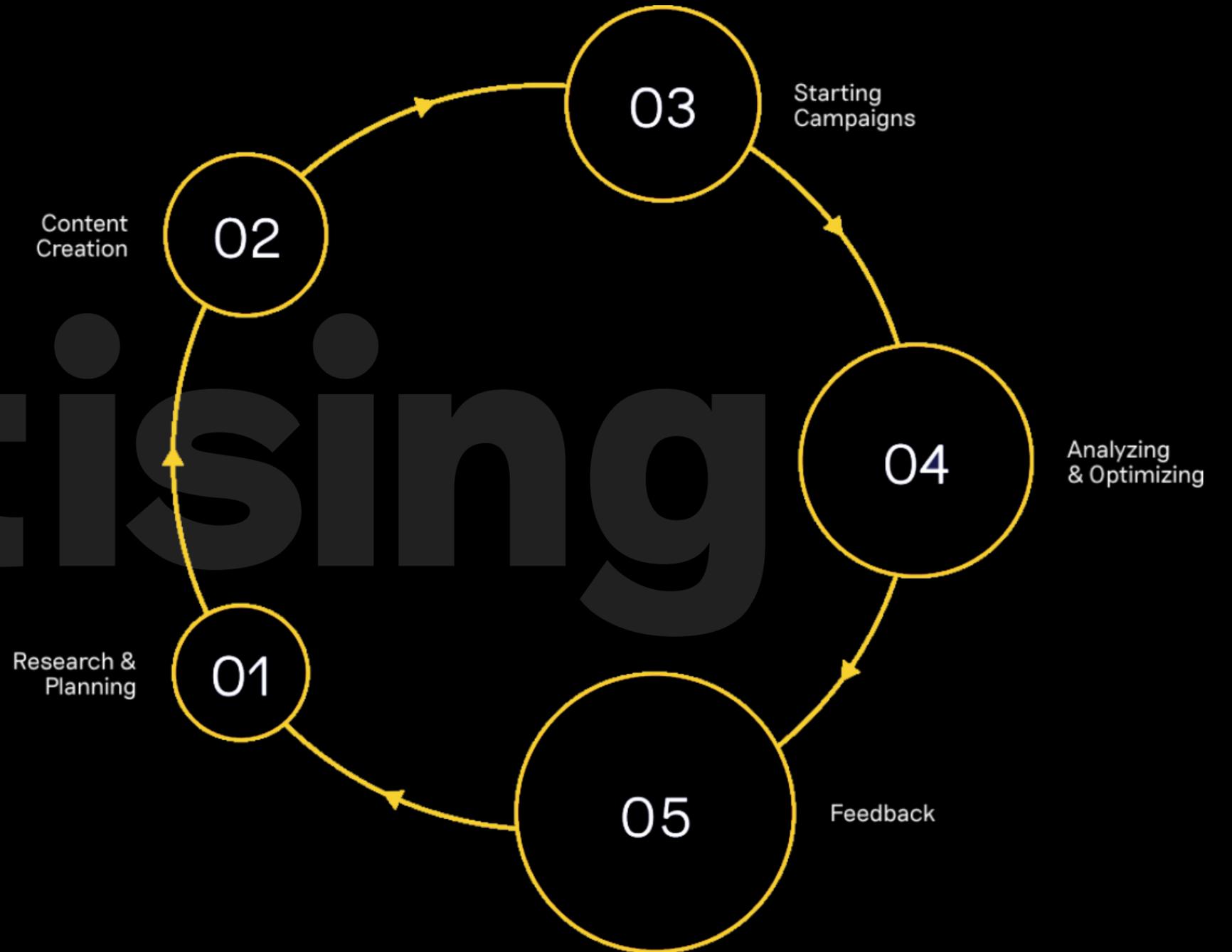
The marketing service has been provided for WeConnect:

- Brand Strategy
- Brand Identity
- IMC Advertising
- Brand Public Relations
- Copywriting

The image displays three promotional banners for WeConnect services, arranged horizontally. Each banner features the WeConnect logo in the top left corner and the website URL 'weconnect.com' in the bottom left corner.

- Left Banner (Blue background):** Promotes POS Systems. The headline reads 'Give them time to order'. It features a tablet displaying a menu interface next to a stack of black pita bread. A 'POS Systems' icon is located at the bottom center. The text at the bottom states: 'Customer service has become easier with the help of WeConnect Business Services'.
- Middle Banner (Blue background):** Promotes Cloud Computing. The headline in Arabic reads 'إشترك الآن بخدمة نقاط البيع السحابية' (Subscribe now to cloud POS services). It features a tablet displaying a dashboard interface floating above a white cloud. A 'Cloud Computing' icon is located at the top center. The WeConnect logo and 'weconnect.com' are at the bottom.
- Right Banner (Green background):** Promotes Cloud Solutions. The headline reads 'Connect to the cloud from the clouds'. It features a man sitting on a white cloud, working on a laptop. A 'Cloud Computing' icon is located at the bottom center. The text at the bottom states: 'Use your data even while you are traveling through our Cloud Solutions'.

Advertising



— Innovation based comprehensive set of services and solutions to help any company build their advertising effort from scratch into worldwide standards.



Why should you initiate a comprehensive advertising campaign?

Familiarity and attention

Get your customers and potential customers familiar with your brand everywhere

Traditional and Digital

Leverage best of both the traditional and digital marketing and advertising

Promote Authority

Highly professional work that drives people attention and builds brand authority

Strategic advertising

Build campaigns to achieve certain goal within a specific time period

make it inspiring



Elite Innovative Branding

Amman - Dabouq
00962 79 277 000 2
info@eliteib.net

Jordan | KSA | UAE | Lebanon

www.eliteib.net

**Thank
You**