



Company  
Profile

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[www.eliteib.net](http://www.eliteib.net)

make it inspiring

# Greetings

It seems that you need some help in the digital world. If we're on to something here, then we encourage you to keep on reading. Get to know our work, our team and the general way we do things!

# About Elite

## First class experience

Elite IB is built on trust our clients have in us. The ultimate goal is to provide every client with that feeling. How do we do it? With a serious approach to work and with the orientation to results.

## Focus

It's not easy to describe our team, so we'll do it with a single word. Focus. It's our fundamental guiding principle, and it's enabling us to provide the first class experience. Just try us!

## Turning things around

Just because everybody does something one way, it doesn't mean it's the way to do it. That's why our slogan is: "Turning things around". The driving force behind our successful business story is in the strive for providing better results.

# Our Values

Honesty

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Progress

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Result Orientation

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Integrity

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Discipline

# Clients

**JORDAN**

**UAE**

**PALESTINE**

**SAUDI ARABIA**

**SWITZERLAND**

**BAHRAIN**

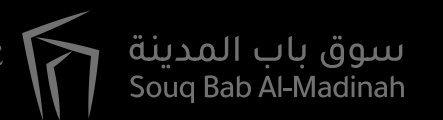
# Worldwide

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We are located in Jordan, but our clients are from all over the world

During our existence we had an opportunity to work with clients from different countries which helped us expand our knowledge.

# Clients



# Digital Services



Branding,  
Development  
& Design



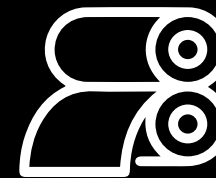
Content  
Marketing



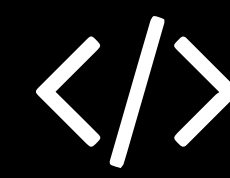
Visual Content  
Production



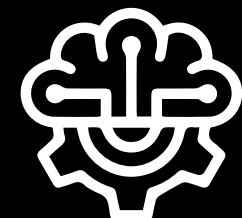
Social Media  
Branding &  
Advertising



Packaging  
& Printings



Web  
Development



Marketing  
Technologies

# Branding Design & Development

Brands in the twenty first century are like people, there's just too many of them, and each wants to look, feel and talk different to show it's character.

We get to know your brand inside out, and tailor the brand identity to suit its character and personality to reach desired target segments and market position with the right look whether the business is offering a product or a service.

**Brand  
Strategy**

**Brand  
Architecture**

**Brand  
Design**

**Motion  
Graphics**

**Printing &  
Packaging**

**Editorial  
Design**

# Dabouq District

ONE MALL FOR ALL

Dabouq District a commercial mall in the best areas of Jordan, our mission in this project is to create a brand name that people feel is a place for everyone, by introducing feelings and a sense of intimacy in every design and every visual work that represents the mall.

## Services provided

FULL marketing service has been provided for the mall, such as:

- Brand Strategy
- Brand Identity
- Media Production
- Social Media Marketing
- IMC Advertising
- Brand Public Relations
- Web UI/UX Development
- B2B, B2C Marketing
- Copywriting





Good  
*Vibes,*  
Good *Times!*

The Promenade is a tourist village in the capital Amman. It contains many events and activities, for all segments of society. We made advertisements for the village.

## Services provided

FULL marketing service has been provided for the mall, such as:

- Brand Strategy
- Brand Identity
- Media Production
- Social Media Marketing
- IMC Advertising
- Brand Public Relations
- Web UI/UX Development
- B2B, B2C Marketing
- Copywriting







**ExpoGlobe**  
Management Solutions



# Empowering Qatar's Future

Innovate.  
Transform.  
Succeed.



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# THE ROOFTOP

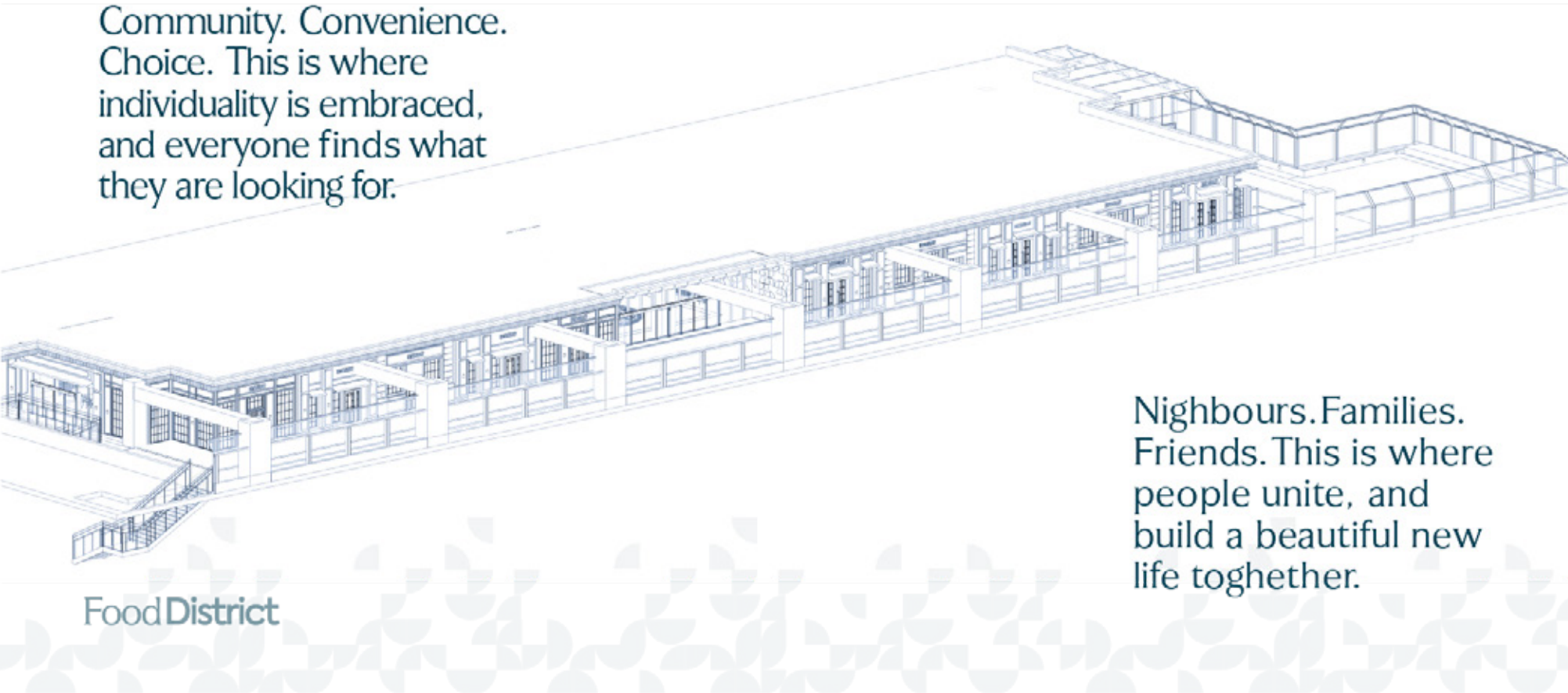
The ROOFTOP area, an area that was established on the basis of luxury and privacy, so we created a visual and strategic identity for it, characterized by focusing on the target group.

Community.  
Friends.  
Smart. Urban.  
Neighbours.  
Families.  
Sustainable. Choice.  
Convenience.



# Shopping Experience Strategy

Community. Convenience. Choice. This is where individuality is embraced, and everyone finds what they are looking for.



Food District

Nighbours. Families. Friends. This is where people unite, and build a beautiful new life together.

## Mezz



## B1



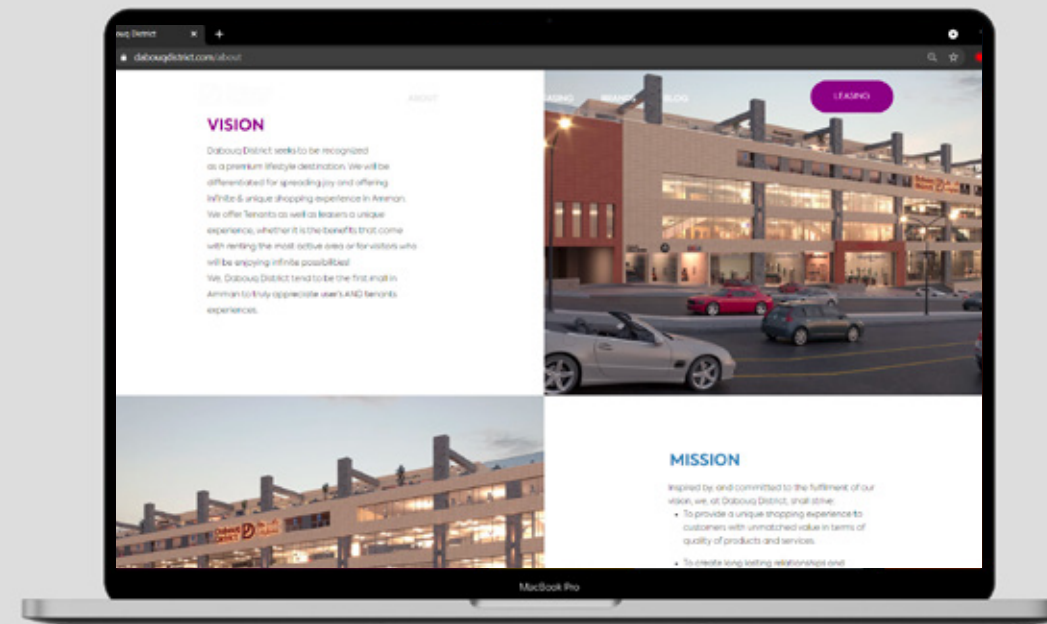
## B2



# Editorial Design & Printing



# Website Design & Development



**20%**

of platform drives  
sold are customized  
or have a special  
software

**YK-T**  
Committed To  
Excellence.

**Danfoss**  
ENGINEERING  
TOMORROW

## Platform-based customized products

- Drives based on P400 or P600 platform
- Comprises entire power range, enclosures and more
- Options specifically developed for customer
- Customized Local Control Panel (LCP foil)
- Customized labels on front plate
- Special SW with exclusive features
- Customer specific user interface (LCP screens)
- Special factory settings for parameters
- Add-ons packaged with drive (for example, sensors)

ENGINEERING  
TOMORROW

**Danfoss**

VACON® 100 | 0.55 - 800 kW

Versatile AC drives  
designed to **save  
energy** and **improve  
process control**

VACON® 100 INDUSTRIAL is full of features and dedicated for a wide range of industrial applications. Easy to integrate into all major control systems the drive runs both IM, PM and SynRM motors.

VACON® 100 FLOW is dedicated to improving flow control and saving energy in water and wastewater and building automation applications.

Available from

**0.55 to  
800 kW**

to fit your  
application



Elite Upgrade is a company specialized in transforming and renewing cars into newer, more beautiful and exciting models.

The challenge was to make the brand market more serious, closer and more similar to the well-known and powerful car models, where the brand was made through extensive research based on customer behaviors in dealing with these brands.

This brand has gained wide popularity in Jordan in particular and the Arab world in general.

## Services provided

The marketing service has been provided for Elite Upgarde:

- Brand Strategy
- Brand Identity
- Media Production
- Social Media Marketing
- IMC Advertising



# Social Media Campaigns



# nuct. الكلية الجامعية الوطنية للتكنولوجيا

NUCT is a university specialized in technical sciences. The university needed a large advertising campaign to promote itself.

We changed the official logo and designed billboards to promote the specializations offered by the university.

The university reached more than 4 million people in just 20 days.

## Services provided

The marketing service has been provided for NUCT:

- Brand Strategy
- Brand Identity
- Media Production
- Social Media Marketing
- IMC Advertising

The image shows three billboards for NUCT (National University of Technology) in Oman. Each billboard features a student and promotes a different specialization. The first billboard (left) is for 'Educational Innovation' (ابتكار تعليمي جديد) and features a female student in a pink hijab and glasses, holding a smartphone and books. The second billboard (middle) is for 'Modern Specializations' (تخصصات حديثة) and features a male student with curly hair, wearing a green plaid shirt over a white t-shirt, holding a yellow folder and books. The third billboard (right) is for 'Practical Experience' (خبرات عملية) and features a female student with glasses, wearing a blue denim jacket, holding orange folders and books. All billboards include the NUCT logo and the text 'جامعة متخصصة بالتخصصات الهندسية التقنية، الاولى بشرق عمان' (University specialized in technical engineering specialties, the first in the east of Oman).

**إبتكار تعليمي جديد**  
**دراستك بتشغلك؟**  
 معرفة التخصصات المطلوبة، بتوفرلك مستقبل مضمون  
 NUCT  
 جامعة متخصصة بالتخصصات الهندسية التقنية، الاولى بشرق عمان  
 سـجـل الان 0791511222  
 طريقـك لمستقبل مضمون!  
 الكلية الجامعية الوطنية للتكنولوجيا

**تخصصات حديثة**  
**دراستك بتشغلك؟**  
 الخبرة العملية عنوان المستقبل  
 NUCT  
 جامعة متخصصة بالتخصصات الهندسية التقنية، الاولى بشرق عمان  
 سـجـل الان 0791511222  
 طريقـك لمستقبل مضمون!  
 الكلية الجامعية الوطنية للتكنولوجيا

**خبرات عملية**  
**دراستك بتشغلك؟**  
 إختيارك للتخصصات الجديدة، طريقك لمستقبل مهني ناجح  
 NUCT  
 جامعة متخصصة بالتخصصات الهندسية التقنية، الاولى بشرق عمان  
 سـجـل الان 0791511222  
 طريقـك لمستقبل مضمون!  
 الكلية الجامعية الوطنية للتكنولوجيا

# RAZAN YOUNIS

A fashion brand based on handicrafts. The logo and visual identity were made by merging modernity and luxury with connotations of Arab heritage.

## Services provided

The marketing service has been provided for RY Fashion:

- Brand Strategy
- Brand Identity
- Photography
- Social Media Marketing



# reddtechs

Redd Technologies is a company specialized in artificial intelligence products. The brand has been manufactured in line with the development in the sector represented by this company.

## Services provided

The marketing service has been provided for Redd Technologies:

- Brand Strategy
- Brand Identity
- Web Design & Developmet
- Editotial Design
- All branding stationary

A4  
Folder



Letter  
Head  
& Invitation  
Envelope



Cartoon  
Bag



Business  
Cards





**Secrets  
Ville**

Secrets Ville is an application to document the lives of influencers on social media. We have made visual identity and advertisements in a way that supports spontaneity and is appropriate for all segments of society.

## Services provided

The marketing service has been provided for Secrets Ville:

- Brand Strategy
- Brand Identity
- IMC Advertising
- Brand Public Relations
- Copywriting



**THE  
HANGAR®**  
DIFFERENT

THE HANGAR® is a brand operating in the auto parts sector, they sell premium auto parts and modify cars in a way completely different.

## Services provided

The marketing service has been provided for The Hangar:

- Brand Strategy
- Brand Identity
- Media Production
- Social Media Marketing
- IMC Advertising

**THE  
HANGAR®**  
DIFFERENT



AUTO PARTS  
FACE LIFTING  
KITS  
BODY  
CAR CARE

عادي!  
بتقدر تشتريه  
أونلاين

**THE  
HANGAR®**  
DIFFERENT

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**DIFFERENT**

Social Media Branding





WeConnect is a company specialized in artificial intelligence products. The brand has been manufactured in line with the development in the sector represented by this company.

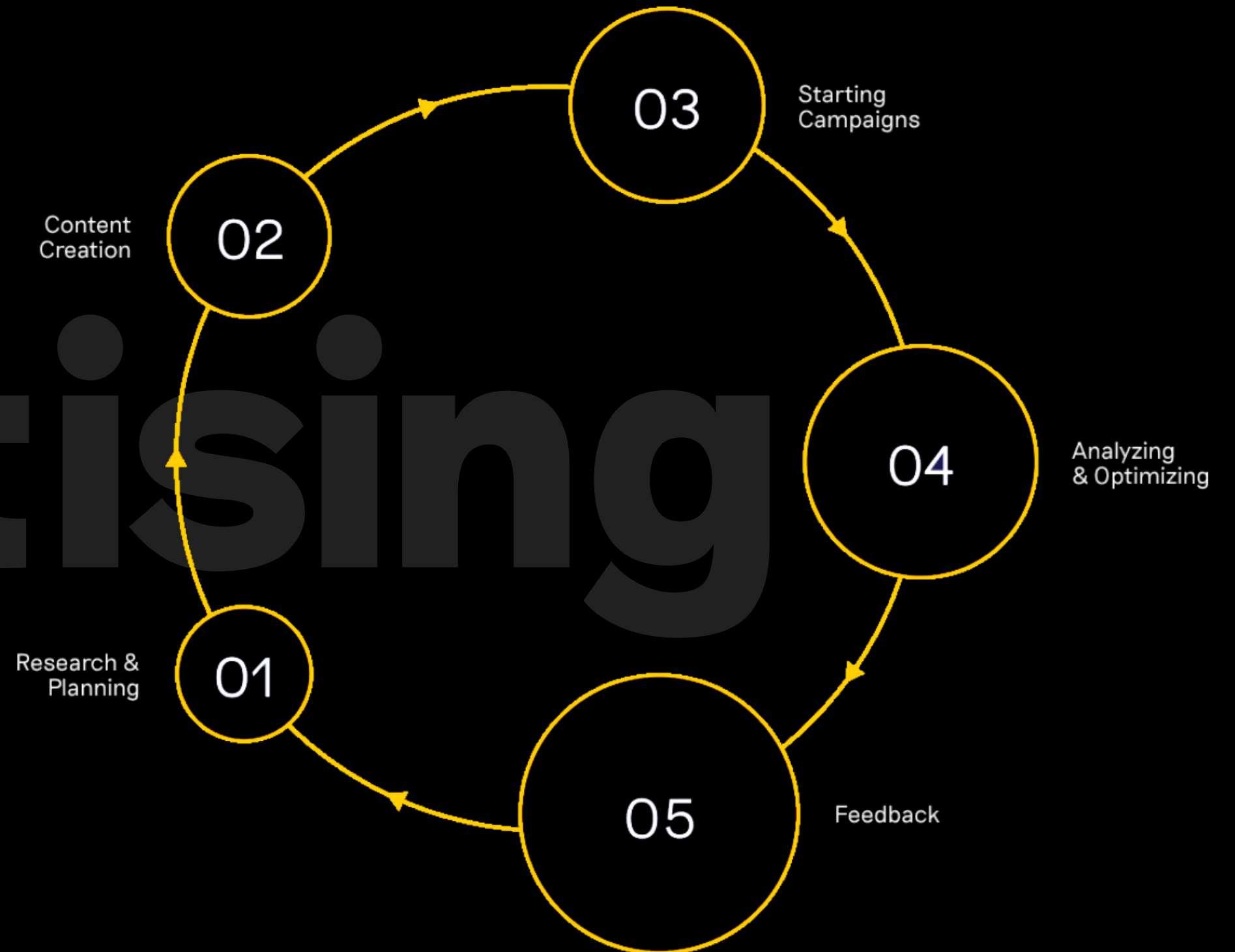
## Services provided

The marketing service has been provided for WeConnect:

- Brand Strategy
- Brand Identity
- IMC Advertising
- Brand Public Relations
- Copywriting



# Advertising



Innovation based comprehensive set of services and solutions to help any company build their advertising effort from scratch into worldwide standards.



## Why should you initiate a comprehensive advertising campaign?

### Familiarity and attention

Get your customers and potential customers familiar with your brand everywhere

### Traditional and Digital

Leverage best of both the traditional and digital marketing and advertising

### Promote Authority

Highly professional work that drives people attention and builds brand authority

### Strategic advertising

Build campaigns to achieve certain goal within a specific time period

make it inspiring



 Elite Innovative Branding

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**Jordan | KSA | Egypt**

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Thank  
You